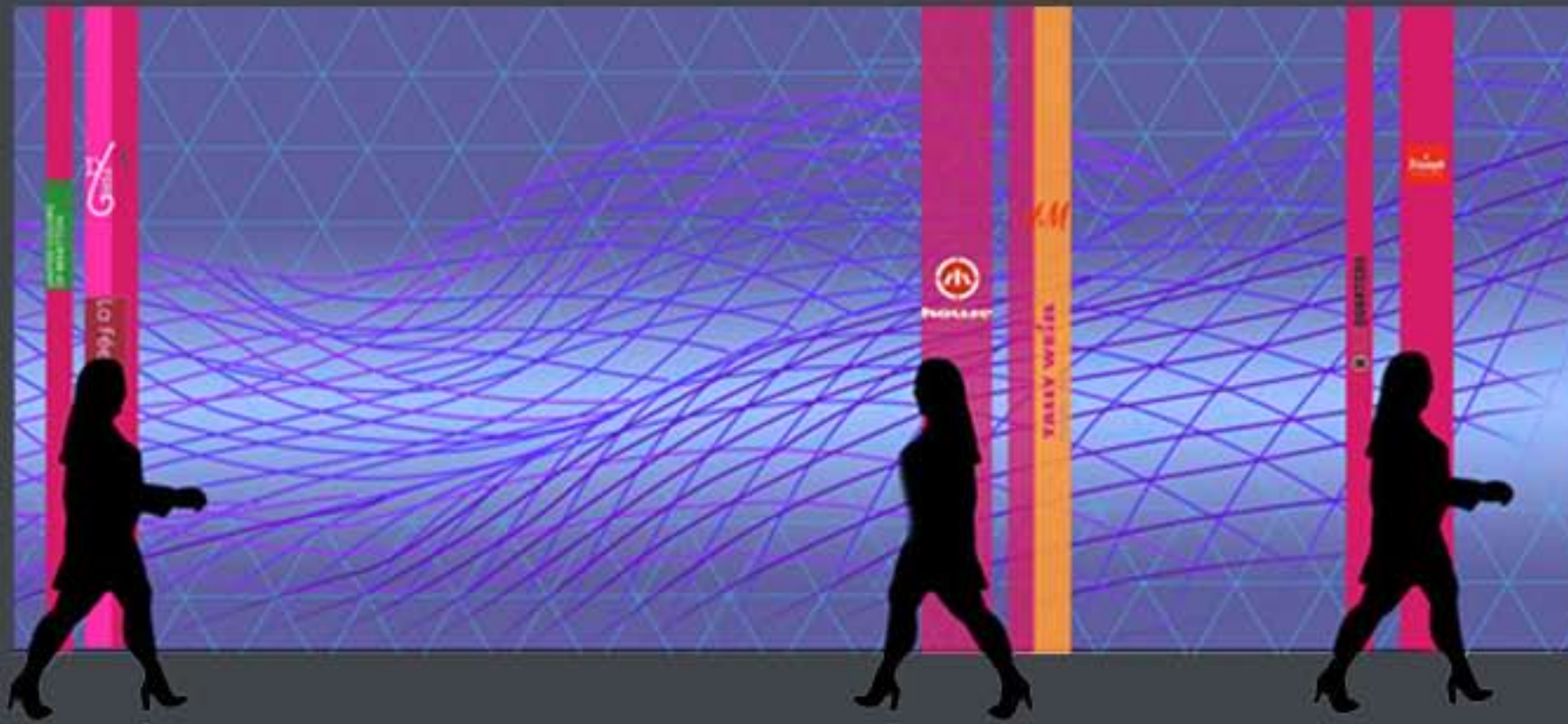
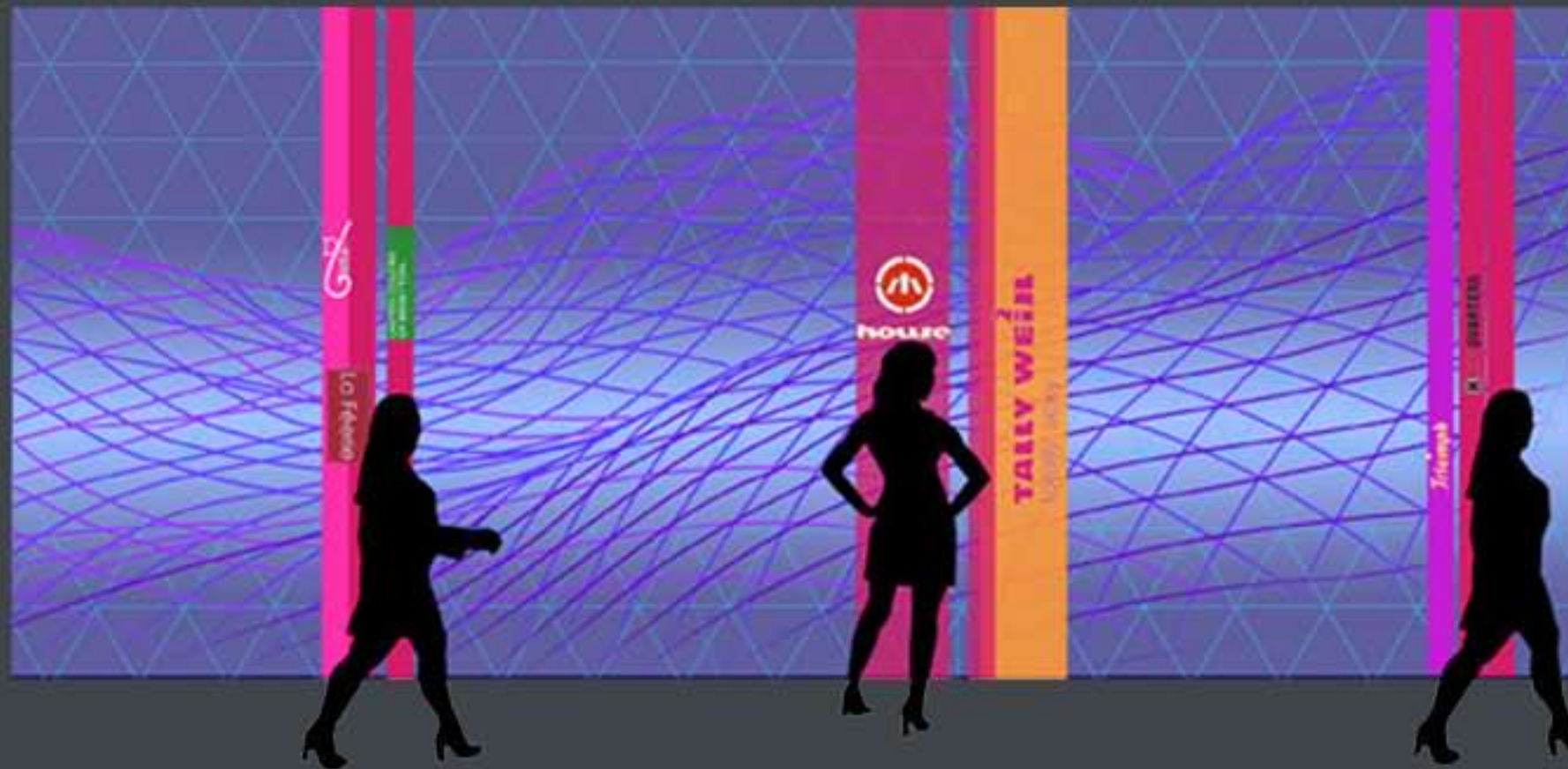


IDEAS FOR INTERACTIVE VIDEOMAPPING
ENTERENCE OF "ZLOTE TARASY" SHOPPING CENTER IN WARSAW



1. VERTICAL LINES WITH COMPANY LOGOS ON IT
TRACKING THE PEOPLE



2. WHEN SOMEONE STOP - LINE EXTEND



3. ON EXTENDED LINE THE DIFFERENT SUBJECTS AND
PICTURES OF PRODUCTS APPIERED, SO A PERSON
CAN CHOOSE BY MOVEMENT OF HANDS WHAT TO SEE CLOSER

UNITED COLORS
OF BENETTON.

Gatta

La Fée

H&M



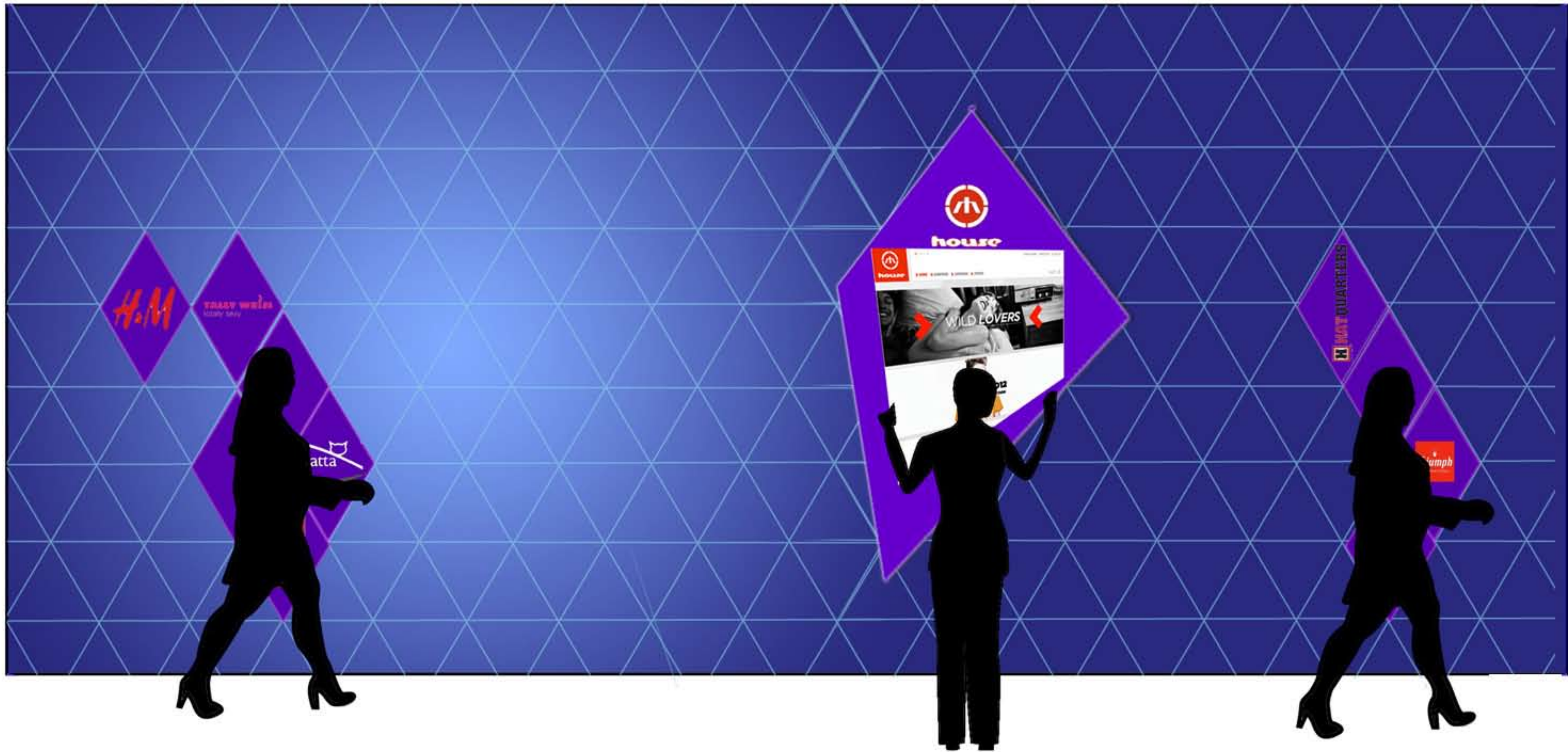
house



Triumph

H&M
QUARTERS

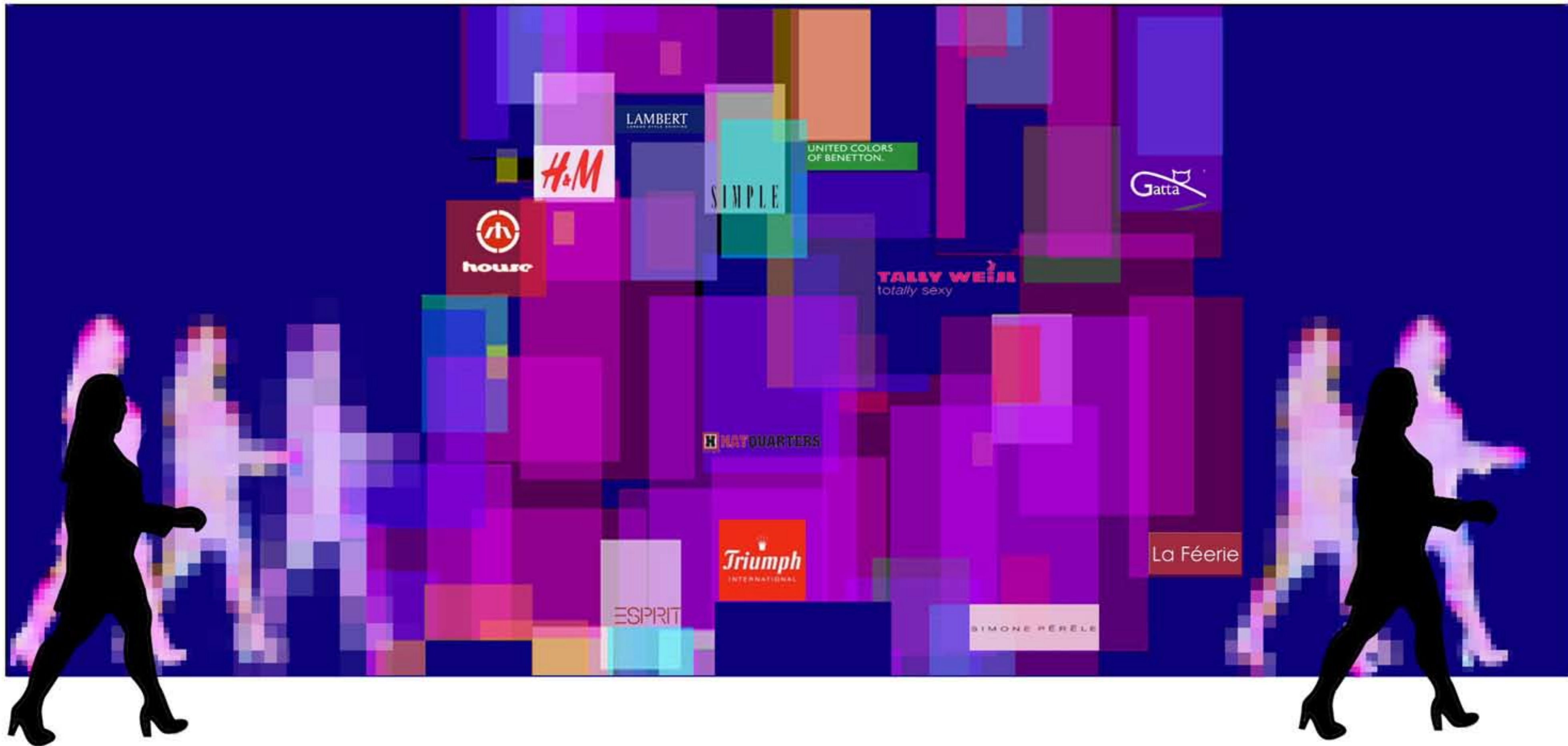


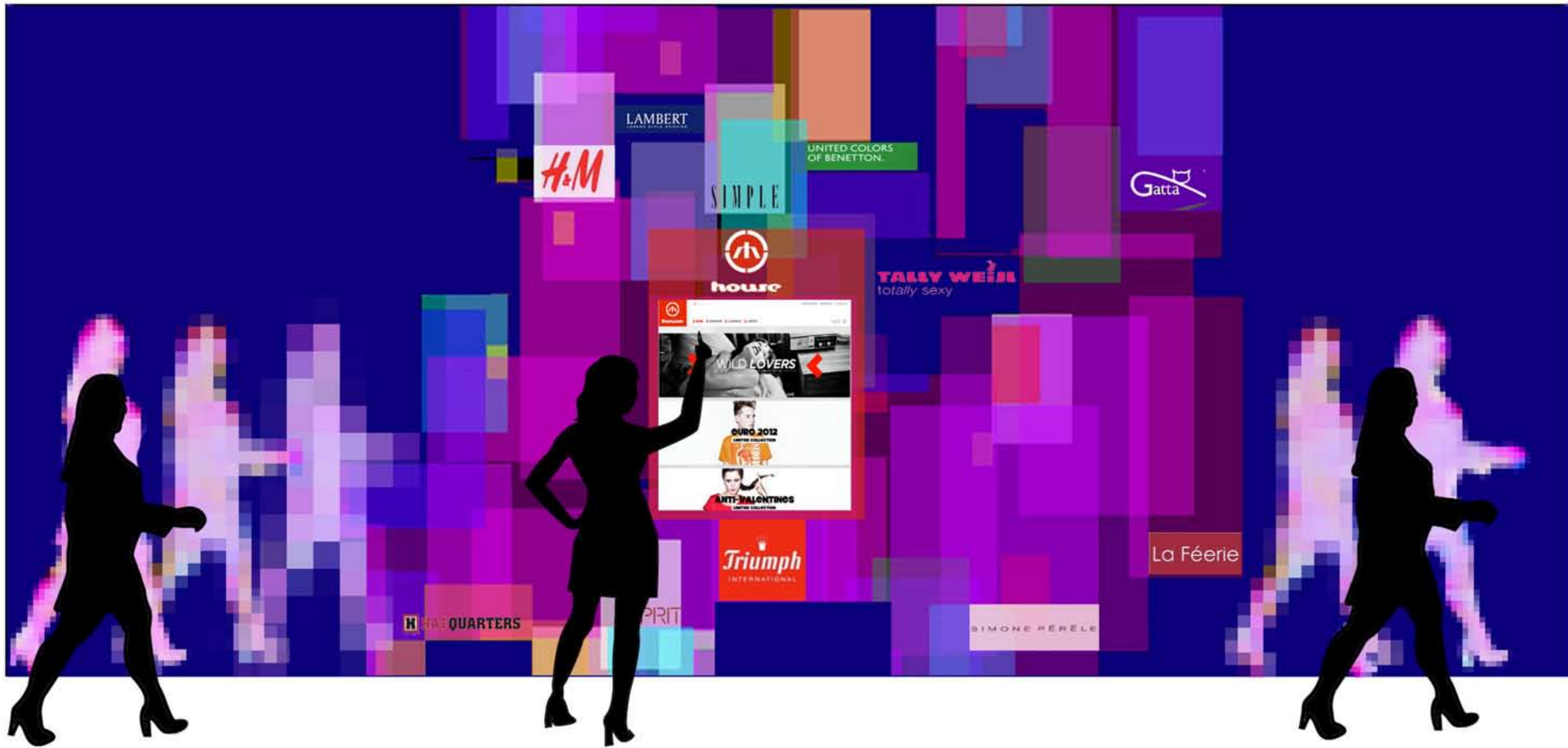


H&M
Tasty Wines
H&M

house
WILD LOVERS

HOT QUARTERS
Lump





H&M

LAMBERT

UNITED COLORS OF BENETTON

SIMPLE

Gatta



house

TALLY WEIN
totally sexy

house

WILD LOVERS

OURO 2012
LIMITED COLLECTION

ANTI-VALONTINGOS
LIMITED COLLECTION

Triumph
INTERNATIONAL

La Féerie

HAT QUARTERS

PRIT

SIMONE PERELE



INTERACTON IN "ZLOTE TARASY" SHOPPING GALLERY IN WARSAW - "URBAN JUNGLE" - NIGHT OF HUNTING FOR A GOOD PRICES
THE IDEA FOR THE NIGHT OF DISCOUNT SHOPPING - BE A HUNTER INTO THE URBAN JUNGLE. HUNT THE CLOTHS AND PRODUCT MUCH CHEAPER.



1. PEOPLE WHO ARE PASSING ARE TRACKED BY A 3D CAMERAS, THEN, COMPUTER PROCESS THE DATA AND PROJECTOR OR DISPLAY IS SHOWING THEIR CHANGED FIGURE JUST BEHIND THEM, AND FOLLOWING THEM. COMPUTER APPLICATION CHANGED THOSE PEOPLE INTO THE JUNGLE CREATURES - ADDING A DIFFERENT ANIMAL FACE (MORFING) AND CLOUTH WITH A JUNGLE PATTERN ON IT.
2. IN A BACKGROUND THE SHADOWS OF SKY-SKAPPERS SHINE LIKE A TREES IN A FOREST
3. BETWEEN THEM THE LIGHT SPARKS WITH THE NAMES OF DIFFERNT COMPANIES. WHEN YOU TOUCH IT THEY EXPAND WITH MORE PARTICULARY INFORMATION.